



EARL ASPIRAS DESIGN•VIDEO•MOTION

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I'm a graphic designer with more than 10 years of experience in animation, videography, motion graphics and illustration. I have a proven track record of successfully collaborating with teams and managing multiple projects simultaneously to deliver high-quality visual content. I'm known for my keen eye for detail, creative problem-solving, and passion for learning and expanding my design skills.

WORK EXPERIENCE

Ontario Science Centre
Exhibit Motion Graphics
Animation Specialist
07/2020 – present

- Filmed, animated, and edited videos as part of the design team for live shows and educational materials (*KidSpark Adventures*)
- Directed creative on graphics for online programming, digital signage and live events (*Summer of Flight, RBC Innovators Ball fundraiser*)

Philler Works
Creative Director
and Motion Designer
09/2014 – present

- Managed a personal design business, producing multimedia content for clients, ranging from advertising to documentaries to explainer videos
- Contracted by clients to produce digital signage and marketing as part of their in-house production teams (*Bell, Rogers, Sportsnet*)

CM2 / Filter Agency
Motion Graphic Designer
and Editor
03/2018 – 04/2020

- Animated digital advertising for GM Canada's car brands (*Buick, Cadillac, GMC, Chevrolet*) that were displayed internally, online and in their dealerships across the country

Corus Entertainment
Motion Graphic Artist
02/2016 – 04/2018 (*Freelance*)
09/2014 – 09/2015 (*Part-time*)

- Created static and motion graphic content as part of Global News' in-house production team, used in their nationally broadcasted programs
- Produced animated segments for various Corus programming (*ET Canada, The West Block*)

Cineplex
Motion Designer
10/2016 – 10/2017 (*Freelance*)
03/2013 – 09/2014 (*Full-time*)

- Produced digital storefront signage for their entertainment/food franchises (*VIP Cinemas, The Rec Room*) and external clients (*RBC, Walmart*)
- Assisted rebuild of dynamic templates used by McDonald's in-store menus

Agency 5s
Video Editor / Motion Graphics Artist
2012 – 2013

- Edited and animated videos for their clients (*Philips, Ontario Real Estate Association*), such as marketing, infomercials, and branding treatments

Snack
Graphic Designer
2010 – 2012

- Developed and animated the video portion of the University of Toronto's Insulin exhibit, permanently located at the MaRS Discovery District

COMPETENCIES & SKILLS

- Audio/video editing (*Premiere Pro, Final Cut Pro, DaVinci Resolve, Audition*)
- Graphic design (*Photoshop, Illustrator, InDesign*)
- Motion graphics & 3D modelling (*After Effects, Cinema 4D, Blender*)
- Productivity (*Microsoft Office, Google Docs, Canva, Notion, Monday*)
- Skilled in audio/video production, livestreaming and podcasting, as well as using and maintaining related equipment

EDUCATION

York University / Sheridan College
B.Des in Graphic Design
2006 – 2010