



EARL ASPIRAS

VIDEO • DESIGN • MOTION

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I am a motion designer based in Toronto with more than 9 years of experience in motion graphics, animation, videography, and illustration. Growing up, I spent too much time doodling maps & drawing comics, watching TV & movies, and surfing the early internet. These days I sketch ideas on paper, pick apart VFX & animations, and find inspiration from anything that moves on screen. Some of my biggest inspirations are Olly Moss, Paula Scher, Magritte, Jon Bois, and the folks at Art of the Title.

SKILLS

PROFICIENCY

- Windows and Mac OS environments
- Adobe software: After Effects, Premiere, Audition, Illustrator, Photoshop, InDesign
- Other software: Final Cut, Cinema 4D, MS Office
- Comfortable using camera and lighting equipment for studio photography and videography
- Previously worked on green screen production and compositing footage for videos

SELF-INITIATIVE

- Freelanced on a full-time basis for more than two years, finding clients and developing projects with them
- Started and ran a podcast & media channel, handling the hosting, production, and editing duties
- Currently designing board games, working with a partner on concept, development, and execution

TEAMWORK

- Worked with art directors to animate *Global* programming like Toy Drive Live, ET Canada, and The West Block
- Helped develop and produce several campaigns for RBC while working as part of the design team at *CDN*
- Collaborated with designers and artists at *Global* to deliver daily news graphics on time

NOTABLE WORK

- Rigged and animated 2D characters for several videos while at *iQ inc.*, *CM2/Filter* and freelancing
- Organized workflow and handled troubleshooting for the McDonald's design team at *CDN*
- Produced a looping motion graphic video for a *MaRS Centre* exhibit about the discovery of insulin
- Multi-tasked various brands and projects while at *CDN* to ensure proper efficiency and team balance
- Maintained consistency with brand and story elements on for various *Global* programs

EXPERIENCE

- 2018 – present** **CM2 / Filter Agency**, Motion Graphic Designer and Editor
Working full-time on digital signage and advertising for multiple auto industry brands.
- 2014 – present** **Philler Works**, Creative Director & Motion Designer
Creating motion graphics for clients ranging from documentaries, to video series, to advertising.
- 2016 – 2017** **Cineplex Entertainment**, Freelance Motion Designer
Produced digital signage for Cineplex's enterprises in theatres, venues, and food retail.
- 2014 – 2018** **Corus Entertainment (Global News / ET Canada)**, Motion Graphic Artist
Worked part-time, then later freelance, for multiple shows' graphic departments under the Corus banner.
- 2013 – 2014** **Cineplex Digital Networks (CDN)**, Motion Designer
Developed in-store digital signage and produced videos for several clients.
- 2012 – 2013** **in-video**, Video Editor / Motion Graphics Artist
Edited broadcast & online videos for clients, as well as sorting footage and creating motion graphics.
- 2010 – 2012** **iQ inc.**, Graphic Designer
Produced motion graphics and animation, as well as print work such as brand development & logo design.

EDUCATION

- 2006 – 2010** **York University/Sheridan College**, B.Des in Graphic Design